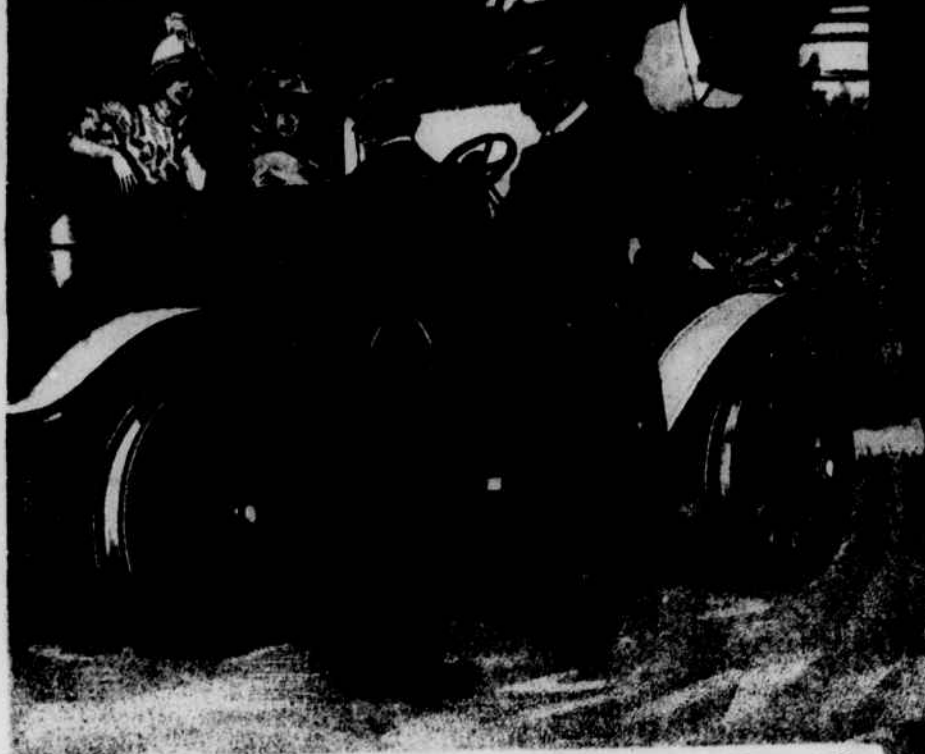


O'Sullivan's
Heels

of New
Live
Rubber



TIROLESS!

An automobile cannot run without tires—jolts, jars and lack of speed would be the result.

Man, to get the highest Efficiency must use shock absorbers on his heels.

O'Sullivan's Heels

Are made of *live* rubber, new rubber with all the spring in it.

REDUCE THE HIGH COST OF LIVING!

Attach O'Sullivan's to all your shoes. Because O'Sullivan's save shoes as rubber tires save wheels.

New *live* rubber wears more than twice as long as leather.



O'Sullivan's Heels

OF NEW LIVE RUBBER